

Brand guidelines



Brand logo Telenet:



Primary logos:



Colors:



Pantone 19-4326 TCX
HEX: #243d4b
RGB: (36,61,75)
CMYK color (87%,62%,47%,47%)

Pantone 368 CP
HEX: #79b928
RGB: (124,184,47)
CMYK color (65%,0%,100%,0%)

Pantone P 166-8 U
HEX: #e1df3d
RGB: (225,223,61)
CMYK color (18%,0%,83%,0%)

Colors:



Pantone 19-4326 TCX
HEX: #243d4b
RGB: (36,61,75)
CMYK color (87%,62%,47%,47%)

Pantone 3516 C
HEX: #e53017
RGB: (229,48,23)
CMYK color (0%,91%,96%,0%)

Pantone P 118-3 C
HEX: #a4d0e3
RGB: (164,208,227)
CMYK color (40%,6%,9%,0%)

Colors:



Pantone 19-4326 TCX
HEX: #243d4b
RGB: (36,61,75)
CMYK color (87%,62%,47%,47%)

Pantone 19-1860 TCX
HEX: #a51640
RGB: (165,22,64)
CMYK color (24%,100%,57%,19%)

Pantone P 118-3 C
HEX: #a4d0e3
RGB: (164,208,227)
CMYK color (40%,6%,9%,0%)

Colors:



Pantone 19-4326 TCX
HEX: #243d4b
RGB: (36,61,75)
CMYK color (87%,62%,47%,47%)

Pantone 151 CP
HEX: #e69121
RGB: (230,145,33)
CMYK color (7%,49%,93%,1%)

Pantone P 118-3 C
HEX: #a4d0e3
RGB: (164,208,227)
CMYK color (40%,6%,9%,0%)

Main Typography: Franklin Gothic Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ¿ ? ! ; , : @ # \$ € & / ()

Secondary Typography: Merge Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ¿ ? ! ; , : @ # \$ € & / ()

Logo rules of use:



Dark background. Grey and White Logo



Avoid:



Avoid stretching or compressing the logo.



Avoid rotating the logo.



Avoid using the logo on busy backgrounds and colors.

Margins:



The preferred clearspace around the label is equivalent to the width of "T".

